



## San Francisco ISACA Chapter

*Proudly Presents*

# *Career Focus and Soft Skills 'Tune-Up'*

*A Day-Long, Multi-Session Event, being held on the Peninsula!*

*Where:* *San Francisco Airport Marriott - 1800 Old Bayshore Highway  
Burlingame, CA 94010 (650) 692-9100*

*\*\*\* Complimentary shuttle service to/from SFO BART (not Millbrae) will be available:  
Every 10 minutes until 9:00 a.m. - every 15 minutes after 9:00 a.m. \*\*\**

*When:* *Friday, July 17th, 2009*  
*Registration:* *8:15 a.m. - 9:00 a.m.*  
*Session:* *9:00 a.m. - 6:00 p.m. - Breakfast / Lunch / Afternoon Refreshments provided*  
*Speakers:* *See below for Sessions Agenda, Speaker Information, and Schedule*  
*CPE Hours:* *8.0*  
*Cost:* *\$90.00 ISACA Members  
\$100.00 Non-Members  
\$60.00 Students*

***\$90 = 8 CPEs + All-Day Meals***

***5x the CPE units of our regular monthly luncheon sessions for just over  
2x the cost = more than 50% savings for our valued members!!!***

*To register or cancel a registration, visit our website at <http://www.sfisaca.org>.  
Cancellation Policy is 72 hours prior to the event. Please do not be a 'no show'. Our Chapter is billed for reservations made with our facilities provider, and we will have to pass the charges on to you. Thank you for your cooperation.*



## **Sessions Agenda and Speaker Information:**

### **Session 1: Managing Your Career through Turbulent Times: Lessons Learned from the Boom & Bust Economy of the New Millennium**

***Todd Weinman, President – The Weinman Group***

The past two decades has shown us unbelievable economic booms and equally devastating troughs. Some economists predict that these extreme boom and bust economies will sustain over the next few decades. What does that mean for those trying to navigate their careers to higher levels, or even those just trying to stay afloat? This session will examine the career lessons learned from these wild economic swings. Among the topics to be explored are:

- Principals for maximizing marketability and achieving measurable career progress
- Strategies for good and bad job markets, and how to avoid costly career mistakes
- Possible trends for Audit and the potential impact on you
- The concept of branding and the impact of social media.

***Speaker Bio:*** Todd Weinman is the President and Founder of The Weinman Group, an executive search firm serving the Audit and Corporate Governance niche.

Now in his 15th year focusing on this niche, Todd has become a trusted advisor to the region's top companies in their search for outstanding talent, and to Audit and Corporate Governance professionals looking to accelerate their careers.

Todd is a previous winner of the California Association of Personnel Consultants (now CSP) "Consultant of the Year" award as the top recruiter in the State of California. He holds a Bachelor's Degree from U.C. Berkeley, and worked for several years for a Big 5 Public Accounting Firm. Todd is a frequent presenter for ISACA and IIA, to local universities, to the Group of 25, and to audit committees. He has been on the Board of Directors for the San Francisco chapter of ISACA since 1998 and has served a term as chapter President. Todd has written articles and/or been interviewed for a variety of publications, including the Wall Street Journal.

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## **Session 2: Winning at the Game of Office Politics**

### ***Jo Miller, CEO – Women’s Leadership Coaching***

Inside every corporation are smart, talented individuals going about their work, hoping to attract reward and recognition. While they wait, colleagues are advancing their careers by politicking and schmoozing. Is it possible to navigate office politics without becoming a political animal?

In this session, you will:

- Learn the difference between office politics and organizational awareness
- Discover a new tool for diagnosing the dynamics of power in your organization
- Uncover unwritten “rules of the game” of your workplace
- Create a plan to strengthen your workplace network of influence

## **Session 3: Create Your Leadership Brand**

### ***Jo Miller, CEO – Women’s Leadership Coaching***

What does it take to establish a reputation as a leader?

In this session, learn how to identify a leadership niche that combines your strengths and passions, and provides a compelling value proposition to your organization and industry. We will discuss ways to gain recognition and visibility for your accomplishments, and attract assignments that reinforce your brand.

Topics include:

- Why hard work alone does not guarantee recognition and reward
- The three essential elements great personal brand
- Five steps to making your brand more visible to key leaders and influencers
- Tips for attracting high-profile projects and opportunities for advancement.

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## **Session 4: Becoming a Person of Influence**

### ***Jo Miller, CEO – Women's Leadership Coaching***

Those who break through into senior-level leadership get there with a reputation for delivering results. They are comfortable gaining and using power. When they speak, others listen. They have a 'seat at the table,' and use it, to make a difference and leave a legacy. In this session, explore ways to gain credibility, get buy-in for ideas, and make a larger impact in business, through understanding the mechanisms of power and influence.

In this session:

- Identify your six sources of influence, and gain actionable tips for enhancing their use
- Understand the styles of influencing that are effective within your organization
- Tune-up your influencing skills, with a self-assessment of strengths and areas for development.

***Speaker Bio:*** Jo Miller is CEO of Women's Leadership Coaching Inc.

Jo has a passion for helping emerging leaders develop their leadership skills, confidence and presence.

Since 1998 Jo has developed and implemented coaching programs that have benefited emerging leaders worldwide. Jo created the Women's Leadership Coaching Inc leadership coaching system, and has logged many thousands of hours coaching those who are in executive and management positions, or aspire to be.

She has traveled widely in Europe and North America to facilitate corporate leadership development programs for companies including Alcatel-Lucent, Capgemini, Hewlett-Packard, Intel, Nortel, Oracle, UBS, National Semiconductor, and numerous others.

She was named one of Silicon Valley/San Jose Business Journal's 40 people to watch under the age of 40 in 2006, and one of Silicon Valley's Women of Influence in 2008.

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## Session Schedule

<b>Session</b>	<b>Topic</b>	<b>Speaker</b>	<b>Start</b>	<b>End</b>
Registration	<b>Continental Breakfast Served</b>	–	8:15	9:00
Session 1	Managing Your Career through Turbulent Times: Lessons Learned from the Boom & Bust Economy of the New Millennium	Todd Weinman, Executive Search and Career Coach	9:00	11:00
Break	–	<b>Networking</b>	11:00	11:30
Lunch	<b>Lunch Served</b>		11:30	12:30
Session 2	Winning at the Game of Office Politics	Jo Miller, Executive Leadership Coach	12:30	2:15
Session 3	Create Your Leadership Brand	Jo Miller, Executive Leadership Coach	2:15	4:00
Break	<b>Refreshments and Coffee</b>	-	4:00	4:15
Session 4	Becoming a Person of Influence	Jo Miller, Executive Leadership Coach	4:15	6:00
–	<b>No-Host Networking at Hotel Bar</b>	–	6:00	–

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